Blackbear the Pirate Series and Hector Fox Series of Augmented Reality (AR) and Virtual Reality (VR) Books





BEAR4 and FOX4

Introducing Augmented Reality books with InkMotion™ 3D technology and read-along narrations created by Bangarang Books, brought to you by HamiltonBuhl®. Blending tradition with innovation, these one-of-a-kind books create an all immersive experience enhancing learning and entertainment experience.

The Augmented Reality and Virtual Reality technology woven into these pages make illustrations pop off the page and set the stage for a lifetime of reading fun! Simply download/launch the free app, put a smartphone or tablet over a page to see AR and VR functions: "PopTM" "ReadTM" "PeekTM" or "GoTM".

With lovable original characters, beautiful illustrations and irresistible stories from award-winning authors and illustrators, children are invited into a world full of wonder and adventure. With the app in hand, kids will dynamically experience these books in amazing ways.

Download the App (search by each individual book title) on an Android™ or Apple™ smartphone or tablet (from Google Play or the Apple App store), and hold your device over the book pages to experience a host of AR and VR story-enhancing applications.



Read™ allows kids to hear the story and character voices, while seeing highlighted text as they go, helping them follow along and learn to read better. Makes learning fun!



PEEK™ marked pages pull kids deeper into the page as they see the words and pictures come to life through animated vignettes. Stories truly come to life!

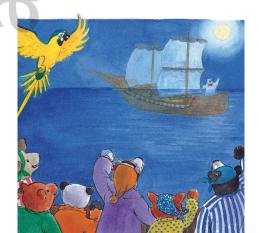


Anytime the viewer on the app is marked with POP™ in the top right corner, interactive content pops off the page and into the world around you.



GO™ marked pages take kids on a journey into the books themselves, fully immersing them in 3D environments, with a 360° virtual reality experience where the child actually feels they are part of the picture themselves!







80 Little Falls Road, Fairfield, NJ 07004 Phone: 1-800-631-0868 • Fax: 1-800-398-1812 sales@hamiltonbuhl.com

www.HamiltonBuhl.com



Blackbear the Pirate Series and Hector Fox Series of Augmented Reality (AR) and Virtual Reality (VR) Books



BEAR4 and FOX4

BEAR4

Blackbear the Pirate Series of 4 AR Books

Come along and join Blackbear the Pirate as he sails about upon the high seas in search of fun and excitement in his ship, the Annie. Meet his all-bear pirate crew and go on interactive, fun adventures!

4 hardcover books, each 9.625" x 10.875" Includes:

Blackbear the Pirate
The Search for Captain Ben
Calico's Ghost
The Tresasure Hunt

Shipping Dimensions: 12" x 11" x 4"

Weight: 5.5 lbs.



FOX4

Hector Fox Series of 4 AR Books

Hector and his charming pack of friends – Mo Marten, Charlie Chipmunk, Jeremiah Rabbit, and Lucy Skunk – seek adventure, solve mysteries, and build friendships.

4 hardcover books, each 9.625" x 10.875" Includes:

Hector Fox and the Giant Quest Hector Fox and the Raven's Revenge Hector Fox and the Daring Flight Hector Fox and the Map of Mystery

Shipping Dimensions: 12" x 11" x 4"

Weight: 5.5 lbs.









80 Little Falls Road, Fairfield, NJ 07004 Phone: 1-800-631-0868 • Fax: 1-800-398-1812 sales@hamiltonbuhl.com